



2019 WEMA Conference

Holiday Inn Convention Center
1001 Amber Ave, Stevens Point, WI 54481

September 11 Pre-Conference Training
WEM Sponsored

September 12 WEMA Conference

Message from WEMA President Amy Nehls

On behalf of WEMA, I would like to welcome all of our attendees to the 2019 WEMA conference in Stevens Point. Due to scheduling and logistic circumstances, the WEMA board had to change the conference. Fortunately we were offered the opportunity to partner with the MABAS Conference. Our conference committee and WEMA board worked hard to make a great conference and networking opportunities .



Although it is always a challenge to find engaging presentations, we are very excited about this year's presenters and think you will be too. Our morning presenter is the former head of the U.S. Virgin Island Emergency Management Agency (VITEMA) and will be discussing the difficulties in the recovery efforts in the Virgin Islands after several hurricane strikes. While Wisconsin doesn't experience hurricanes, this presentation will reinforce the need to prepare for the worst case scenario. In the afternoon we will hear about managing two large incidents that occurred in 2018 in Wisconsin, the Jayme Closs search in Barron County and lessons learned from the Refinery Fire in Superior.

In partnership with Wisconsin Emergency Management, we are able to provide pre-conference training opportunities on Wednesday September 11. The pre-conference training courses being offered are Mobilizing Faith-based Community Organization in Preparing for Disaster (MGT405), Testing an Emergency Operations Plan in the Rural EOC (PER294), and ICS/EOC Interface (G191).

Please take the time to visit our vendors, who support our ability to offer this conference; the Holiday Inn Conference Center and their staff, for working with the conference committee to make sure all of our venue and lodging needs are met; and Wisconsin Emergency Management, for partnering with us to bring pertinent pre-conference training. Also a big Thank You to MABAS for offering to share their venue with us. Lastly, I would like to extend a sincere "Thank you" to this year's conference planning committee. Every year our conference committee plans an amazing conference, which takes a lot of hard work throughout the year, as they all volunteer to help with conference planning, in conjunction with performing their daily tasks as emergency management professionals.

I look forward to greeting our returning attendees and meeting new attendees at this year's conference, I hope you all have a great experience at the 2019 WEMA conference!

Pre-Conference Training Session

September 11, 2019

Mid-State Technical College

1001 Centerpoint Dr, Stevens Point

To attend one of these training sessions, you must register at :

www.trainingwisconsin.org

Option 1: G-191 ICS/EOC Interface *

This course is designed to enable participants to develop an ICS/EOC interface implementation strategy, or action plan, for their community. The course reviews the ICS and EOC models of emergency management operations, including coordination, communication and chief executive decisionmaking. It enhances knowledge and skills needed for clarifying roles, responsibilities, and relationships prior to a disaster through small and large group exercises.

*** CEM Requirement**

Option 2: MGT-405 Mobilizing Faith-based Community Organization in Preparing for Disaster

This course emphasizes grassroots mobilization and coordination efforts as a means of engaging all faith communities, thereby reaching those marginalized communities most vulnerable to disaster, most frequently excluded from the planning process, and ultimately, most difficult to aid in recovery. This course introduces vital emergency management concepts to FBCO leaders, many of whom will have had no prior experience with emergency management and also seeks to educate emergency managers and first responders about the critical role FBCOs can play in strengthening preparedness.

Option 3: PER-294 Testing an Emergency Operations Plan in the Rural EOC

This course has been designed with a proactive approach to testing rural communities' Emergency Operations Plans (EOPs) in an Emergency Operations Center (EOC) environment. In the process, the course provides relevant and valuable training to elected officials, EOC personnel, and rural community leaders representing both public and private sector entities. Throughout the training session, participants are provided with opportunities to exchange perceptions and best practices while interacting with participants from responder organizations, public and private sectors organizations, as well as with other EOC personnel working at regional and state levels. The emphasis of this course is a performance-oriented exercise which allows course participants to replicate the roles of various EOC personnel in an effort to test their community's EOP. In the event that the community receiving the training does not have a written EOP, participants will be provided with a model EOP written for a rural county in the fictitious state of Columbia.

Morning Session

Are you ready for the Next Move?

Mona Barnes will talk about what is done before during and after an event and will remind you that your worst case scenario is not the worst. She will remind you that plans are a guide. No two events are the same, so your plan will not be the know-all do-all. She will also remind you that preparedness begins at home and to prepare your family first.

Mona Barnes, Former Virgin Island Territorial EM Agency Director

In March 2015, Governor Kenneth Mapp tapped Ms. Mona Barnes to lead the Virgin Island Emergency Management Agency (VITEMA). As VITEMA Director, Ms. Barnes serves as the Virgin Island government's senior executive solely charged with coordinating a territory wide response to and recovery from a major disaster., and building a ready and resilient community. Ms. Barnes also serves as Homeland Security Advisor to the governor, playing key role in the fight to protect and secure the homeland through key partnership and raising awareness.

Prior to her service in the public sector, Ms. Barnes, channeled her energies into entrepreneurship, utilizing her unique skill set to build business for under-served markets in the U.S. Virgin Islands. In 1997, Ms. Barnes developed an environmental company, FSH Enterprises Inc. . Expanding her creativity, Ms. Barnes is also a partner in BDBD through which she has assisted in the development of a patent that is in production phase. Later, as a successful businesswoman, Ms. Barnes mentored young entrepreneurs on how to turn passion and vision into successful ventures. Ms. Barnes's compassion and respect for the elderly has granted her the opportunity to serve as the CEO of the "New Life Senior Resort" a fourteen-unit residence for the elderly sponsored by the City of Refuge Worship Center. This multi-million dollar venture allows eligible seniors to live independently in a safe and secure community.

Ms. Barnes has 28 years of military service. In 2010, Ms. Barnes' exemplary leadership was recognized when she was selected to serve as the first State Command Sergeant Major in the Virgin Island National Guard.

Ms. Barnes is a 1981 graduate of St. Croix Central High School. Ms. Barnes obtained a B.A. in Psychology from Fisk University in 1985 and a M.A. in Management and Leadership from Webster University in 2008.

Afternoon Session

Managing the Jayme Closs Search

In Oct of 2018 the Barron County Sheriff's Dept. became the center of the world with the Kidnapping of 13 year old Jayme Closs and murder of her parents James and Denise. For 88 days Jayme was missing but because of her will to survive and never giving up Hope she escaped and was rescued. While this case remains an ongoing investigation Sheriff Fitzgerald lead the 3 month search and the 6 month investigation on this case with a dream team of help starting with the men and women of the Barron County Sheriff's Department who were assisted by the WI Department of Criminal Investigation, the FBI and other local law enforcement. Sheriff Fitzgerald and his team never gave up hope and will to close this case on May 24th with the sentencing of the suspect in the case.

Presentation topics will include international attention, processing tips and leads, managing multiple ground & air searches, working with the media, and planning for follow-up events such as the trial and sentencing.

Chris Fitzgerald, Barron County Sheriff

Chris Fitzgerald has been the Barron County Sheriff for 11 years. He is a graduate of Rice Lake High School. He attended UW Barron County and UW Superior completing his Criminal Justice Degree. He has 21 years of law enforcement experience and has completed the 11 week FBI National Academy in Quantico, Virginia.

He serves on several non-profit boards across the county mostly having to do with the youth of our county. Chris is married to his wife Holly and has 2 children Emma 17 and Jace 14 and enjoys coaching his kids when not at work.

Sheriff Fitzgerald's goals are to be active in the community and lead the county in reducing underage drinking, the drug issue and reducing other crimes to make Barron County safe. Sheriff Fitzgerald and his team have advanced the department in many ways over the past 11 years from adding body camera's for patrol and inside the jail, live video squad camera into the dispatch center used to keep our patrol deputies safer. Added a drone, robot and upgraded the Emergency Response Team equipment, including an armored vehicle for the safety of the deputies and citizens they protect.

Mike Judy, Barron County Emergency Management

With an 18-year career in Emergency Management, Mike has served on federal counter-terrorism strike teams, regional disaster response teams, and served as the Chief of Helicopter Operations for the National Disaster Medical System (FCC-Denver) for 10 years. Mike completed his degree in Emergency Management and is also certified as a Wisconsin firefighter, hazmat technician, search & rescue technician; and currently manages the Office of Emergency Services for the Barron County Sheriff's Department.

Afternoon Session

Crisis Management: Lessons Learned from the Husky Refinery Explosion

Following a recent critical worksite incident in the region, emergency responders deployed teams in a variety of functions to manage and protect affected personnel, property and the general community. Session presenters will share lessons learned and provide insights into their experience responding to crises, and what organizations can do to prepare for the event we hope never happens.

Nick Alexander, Police Chief, Superior Police Department

Chief Nicholas Alexander has been with the Superior Police Department for nearly 21 years. He began his service in patrol and worked in that capacity for about 5 years. He then spent a year as a narcotics investigator before becoming a patrol sergeant. While a patrol Sergeant Nick began working in the area of computer forensics and digital evidence. He is currently an adjunct instructor for Fox Valley Technical College in Appleton, WI and Fond Du Lac Tribal and Community College in Cloquet, MN, and the University of Wisconsin Superior where he instructs courses on cybercrime, digital evidence, ethical policing, leadership, criminal deviance, and interview and interrogation.

Steve Panger, Fire Chief, Superior Fire Department

Chief Panger earned an AAS degree from Lake Superior College and a Bachelor of Science Degree in Fire Science from Lake Superior State University. He began his career with Superior Fire Department in 1993. During his first 19 years Panger served as a firefighter, Motor Pump Operator, and Captain. Panger was appointed as Fire Chief in 2012 and oversees the City Superior Fire Department's 42 total full time personnel and three stations.



2019 WEMA Conference Agenda

Date	Time	Event
Wednesday September 11	8:30AM - 4:30PM	Pre conference Training (Mid-State Technical College) - G191 ICS/EOC Interface - MGT405 Mobilizing Faith-based Community Organization in Preparing for Disaster - PER294 Testing an Emergency Operations Plan in the Rural EOC
	6:00 PM - 11:00 PM	Welcome Reception (On Your Own) Amber Grill & Lounge and Outside Patio
Thursday September 12	7:15 AM - 8:00 AM	Conference registration, Continental Breakfast & Vendor Exhibits *** Breakfast Sponsored by Salamander ***
	8:00 AM - 8:30 AM	Opening remarks Presentation of Colors - Amy Nehls, WEMA President - Darrell Williams, PhD, WEM Administrator (Invited) - Major General Donald P. Dunbar (Invited)
	8:30 AM - 10:00 AM	Morning Session - Are You Ready For Your Next Move?
	10:00 AM - 10:30 AM	Break and Vendor Exhibits
	10:30 AM - 12:00 PM	Morning Session - Continued
	12:00 PM - 1:00 PM	Lunch Break and Vendor Exhibits *** Lunch Sponsored by Enbridge ***
	1:00 PM - 2:15 PM	Afternoon Session - Managing the Jayme Closs Search
	2:15 PM - 2:30 PM	Break
	2:30 PM - 3:45 PM	Afternoon Session -Crisis Management: Lessons Learned from the Husky Refinery Explosion
	4:00 PM - 6:00 PM	WEMA Annual Meeting and Election of officers
	7:00 PM - 11:00 PM	Wrap-up Reception - DJ/Karaoke *** Reception Sponsored by FirstNet/AT&T ***

Online Registration

Attendees must register for the WEMA Conference by clicking on WEMA Conference Registration on the WEMA website or go to <https://wema.us/events> and select 2019 WEMA Conference. Hotel Registration can be made by calling (877) 666-3243 or go to: [WI Emergency Management-WEMA](#)

Payment

**\$125.00 - Includes 2019 WEMA Membership or
\$200.00 - Both WEMA Conference with Membership and MABAS Conference**

Payment Options:

- Credit Card
- Check: payable to WEMA and mailed to:
Bobbi Hicken, Fond Du Lac Co.
160 S Macy St
Fond Du Lac, WI 54935

Vendors

Prospective exhibit hall vendors should visit www.wema.us for an exhibitor information packet, or contact President Amy Nehls at president@WEMA.us

Cancellation

If you are unable to attend and wish a refund, a notice of cancellation must be sent to WEMA (treasurer@wema.us) on or before September 2. After September 2, refunds will only be granted for exceptional circumstances. In the event that the registered party is unable to attend, substitutions will be allowed. **It is your responsibility to cancel your lodging and pre-conference training with the hotel and WEM if those reservation have been made.**

- WEMA reserves the right to substitute speakers and/or topics if circumstances require it.

Very Important—Please read carefully

You are responsible for making **ALL** of your hotel reservations. If you are reserving for both Wednesday and Thursday nights, please make reservation with Holiday Inn Express. If you are registering for Wednesday night only, please make reservation at Holiday Inn. WEMA reserves the right to reassign your accommodations based on logistics needs.

Pre-conference training attendees **must register** on the [training portal](#) for the class and receive an email confirmation of approved registration. If you are unable to attend the training, you are responsible for cancelling your hotel reservation and class registration to avoid a charge.

Lodging

Holiday Inn Conference Center

1001 Amber Ave, Stevens Point, WI, 54481

The hotel is offering state room rates of \$82.00. In order to take advantage of rooms reserved at this special price you must register and make your reservation no later than **Monday August 12**. Space is limited so reserve early! To make a reservation or for more information about the hotel, please contact: Reservation Desk: **(800) 656-1215**.

You must indicate that you are booking on the **WEMA Block**.

A Big Thank You To Our Sponsors!

Gold Sponsors



FIRSTNET™

Built with AT&T

Thursday Night Reception Sponsor

Silver Sponsor



Thursday Lunch Sponsor

Bronze Sponsors



Thursday Breakfast Sponsor

Other Sponsors



Provider of Conference ID Tags

The WEMA Board would like to express their gratitude and appreciation to the vendors and sponsors of our events. Special thanks is also extended to the presenters for being able to provide WEMA members the training and information we need for safe, efficient, planning and response.



MOTOROLA



Partner Agencies



NATIONAL WEATHER SERVICE
NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION